HACKSTORM

BAY AREA, CA

HackStorm 3.0 Partnership Invitation

A 48-hour AIoT + Robotics hackathon · Jan 15th–17th, 2027 (Fri–Sun) · Bay Area, CA



Hi,

Almost every hackathon is software-only, because hardware is hard to run — boards on site, robot arms calibrated, toolchains working, and someone awake at 2am when a team's hardware stops responding. HackStorm handles that part.

We are a Silicon Valley hackathon series built entirely around Physical AI — AI that senses, moves, and acts in the real world. Two events in the past twelve months.

HACKSTORM 3.0 — TARGET

400+	150	2	48hrs
Registrations	Curated builders	Competitive tracks	Idea to working demo

HACKSTORM 1.0 + 2.0 — DELIVERED

500+	200+	41	2
Applications	Builders on site	Prototypes shipped	Events in 2026

WHO BUILDS

Stanford · UC Berkeley · MIT · Google · NVIDIA

Professional engineers, graduate researchers, hardware founders, and young talent

OUR MISSION

Push what Physical AI can actually do

Quality over quantity — every builder selected, every team ships real hardware

PARTNERS

Tuya Smart · AgileX Robotics · Bambu Lab · Lovable · Qwen · Berkeley SkyDeck · Founders Inc · EasyEDA · Solo Tech · Numix

→ HackStorm 2.0 recap and project showcases on LinkedIn

What a partner actually gets

What a weekend like this is worth to a hardware or developer-tool company:

01 **A 48-hour developer-experience stress test.** Over a hundred engineers pick up your board, SDK, or API cold — your documentation and nothing else, under deadline. Every place onboarding breaks surfaces in one weekend, and we write it up and send it to you.

02 **Your product inside real projects.** A named award means teams build to your product, not around it — Bambu Lab's "Best Use of 3D Printing" and Lovable's "Best Use of Vibe Coding" are running examples. You leave with working demos and footage you can reuse.

03 **US developer validation.** If you are entering or expanding in the US market: American engineers built real projects on your platform in 48 hours, publicly, with names, video, and write-ups attached.

04 **A recruiting look no resume gives you.** You watch candidates debug hardware under deadline, in a team, before you schedule an interview. Gold partners also sit on the judging panel.

05 **Reach that outlasts the weekend.** Projects, teams, and partner logos carry through our LinkedIn, Luma, and Discord — and participants post their own builds.

Partnership Tiers

BENEFIT	Community $1,000	Silver $4,000	Gold $8,000	Title $15,000
Logo on event site, banners & materials	✓	✓	✓	✓
Social recognition across LinkedIn, Luma & Discord	✓	✓	✓	✓
Company intro slot at opening ceremony	—	✓	✓	✓
Named award — teams build to your challenge	—	✓	✓	✓
Your hardware kits / API credits in builders' hands	—	✓	✓	✓
Post-event showcase report	—	✓	✓	✓
Booth + 30-min technical workshop slot	—	—	✓	✓
Developer-experience report on your product	—	—	✓	✓
Judging seat + on-site recruiting access	—	—	✓	✓
Event co-naming, keynote + category exclusivity	—	—	—	✓







Best regards,

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Worth a 20-minute call? Welcome to email us.